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05/09/020300
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Snyder

Serial No.: 09/683,489

Filed: January 7, 2002

For: METHODS AND APPARATUS FOR
PROVIDING AN INTERACTIVE BACKDROP
WITH REAL TIME VARIABLE ADVERTISING
CONTENT

Examiner: Not Yet Assigned

Group: Not Yet Assigned

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231, on the date set forth below:

Signed:

Name: Karen S. Flynn

Date: January 11, 2002

Chapel Hill, North Carolina
January 11, 2002

Commissioner for Patents
Washington, DC 20231

INFORMATION DISCLOSURE STATEMENT UNDER § 1.197(a)

Sir:

This Information Disclosure Statement is being filed before a first Official Action has been mailed in this case.

Pursuant to 37 C.F.R. 1.56, 1.97 and 1.98, applicant's attorney wishes to bring to the attention of the Patent and Trademark Office the following items listed on the accompanying Form PTO/SB/08B.

ITEMS

1. PORTRAIT DISPLAYS, INC., PivotPro, downloaded from <http://us.portrait.com/products/pivotpro.htm>, December 27, 2001, pages 1-3;
2. SONY ELECTRONICS INC., Sony Vaio product features and specifications, August 2001, page 1;
3. CHIEF MANUFACTURING, Plasma Display Carts, downloaded from <http://www.chiefmfg.com>, December 27, 2001, pages 1-2;
4. NEC TECHNOLOGIES, Presentation Products - PlasmaSync 61MP1, downloaded from http://www.nectech.com/presentationproducts/product_info/product.cfm?productid=248, December 27, 2001, pages 1-2;
5. NEC TECHNOLOGIES, PlasmaSync 61MP1 color brochure, downloaded from http://www.nectech.com/presentationproducts/downloads/SPEC_61MP1_final2.pdf, December 27, 2001, pages 1-6; and
6. NEC TECHNOLOGIES, PlasmaSync 61MP1 User's Manual, downloaded from http://www.nectech.com/presentationproducts/downloads/MAN_61MP1.PDF, December 27, 2001, pages 1-60.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made nor shall it be construed as an admission that the information cited is considered to be material to patentability, nor shall it be construed that no other material information exists.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Peter H. Priest", is written over a horizontal line.

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Please type a plus sign (+) inside this box → ☐

PTO/SB/08B (08-00)

Approved for use through 10/31/2002. OMB 0651-0031
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Substitute for form 1449B/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1 of 1

Complete if Known

Application Number	09/683,489
Filing Date	1/7/2002
First Named Inventor	Snyder
Group Art Unit	
Examiner Name	
Attorney Docket Number	120.0001

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1	PORTRAIT DISPLAYS, INC., PivotPro, downloaded from http://us.portrait.com/products/pivotpro.htm , December 27, 2001, pages 1-3.	
	2	SONY ELECTRONICS INC., Sony Vaio product features and specifications, August 2001, page 1.	
	3	CHIEF MANUFACTURING, Plasma Display Carts, downloaded from http://www.chiefmfg.com , December 27, 2001, pages 1-2.	
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Examiner
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²Applicant is to place a check mark here if English language Translation is attached.

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